



February/March ISES Austin News

Upcoming Meeting Details

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Theme: *Don't Squat with Yer Spurs On!!!*

Location: Dave & Busters
9333 Research Blvd., Suite A600
Austin, TX 78757

When: Thursday, February 7, 2008, 6:00 pm to 9:00 pm

Details: Networking & Team Building: one laugh at a time, Texas Style! Dave & Busters & Laughing Out Loud Productions proudly present the interactive team building presentation DON'T SQUAT WITH YER SPURS ON!!! Test your ability to work together, lasso your leadership skills, test your sheer will to stay on this bucking bronco and WIN!! The West wasn't won without teamwork and this ain't no hayride! Grab your boots and hat and join us for Laughing Out Loud!!! Each Member will be given two Drink Tickets and a Cash Bar will be available after those have been used.

Members \$35, Non-Members \$45, & Students \$25

2007-2008 Board

Robert DuVon, CSEP, President
Robert.DuVon@StarTxEvents.com
Jennifer Dorsey, VP Membership
jddorsey@sbcglobal.net
Nancy Hoffmann-Allison, VP Education/Programs
planner@allisonsevents.com
Julia Prince, VP Communications
japrince@omnihotels.com
Tanya Posavatz, Immediate Past President/Treasurer
Tanya@clinkevents.com
Diane Lyerly, Director of Development
diane@northwesthills.net
Alanna Reed, Director / Recording Secretary
Alanna@KeepAustinBeautiful.org

Michelle Bromley, Director at Large
Michelleheretohelp@yahoo.com
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Kathie_millen@yahoo.com

The Mission of ISES is to educate, advance and promote the special events industry and its network of professionals along with related industries.

The Mission of ISES Austin is to inspire and educate special event professionals through programs and networking opportunities.



Photos by Ed Kelley Photography

January Meeting Recap



“What I Remember from the Last 15 Years on the Job and Things I Would like to Forget” was the theme for the January meeting at The Oasis.

Paul Creighton, CSEP, Executive Vice President at T. Skorman Productions, enlightened us with stories from his many experiences with stars such as Kathy Griffin and shared his wealth of knowledge gained from these experiences. Top of The Oasis created the perfect atmosphere for this meeting and provided a delicious assortment of food. Tours of The Oasis’s new facilities were given throughout the evening. If you missed this meeting, don’t hesitate to contact Adam Tompkins, (512) 266.9242, to schedule a tour of The Oasis. A special thanks to Cindy Lo, lead planner, and the Programs Committee for another educational and enjoyable evening!

Upcoming Events

February ISES Meeting

Thursday, February 7, 2008

Don’t Squat with Yer Spurs On!

Dave & Busters, 6pm

Fun Team Building Activities!

“CulinART: A Fantasy of the Healing Arts”

Benefiting The Wright House Wellness Center

Thursday, March 6, 2008

UT Alumni Center

ISES South East Regional Education/Leadership Conference

Friday, February 29 – Sunday, March 2

Sheraton Austin

701 East 11th Street



The Wright House Wellness Center, just voted by The Austin Chronicle as Austin’s Best Nonprofit Group, will host CulinART: A Fantasy of the Healing Arts produced by ISES Austin. This year CulinART will be a fantasy creation of the visual arts that is meant to evoke emotions of high energy, warmth, beauty, and love. The event will feature cocktails and hors d’oeuvres, silent and live auctions, and a four-course plated dinner demonstrated live on stage in the style of Food Network’s “Iron Chef.”

How YOU can actively participate in CulinART:

- 1. Attend.** Purchase tickets, \$75 per person, online by visiting the CulinART link under events on the ISES website. (www.isesaustin.com)
- 2. Purchase or Sell Gala Sponsorships.** Available Sponsorship Levels are Red Saffron Sponsor \$2500, Orange Crush Sponsor \$1500, Gold Level Patron \$600 & Silver Level Patron \$200. Specific details on the ISES website.
- 3. Donate Your Time and Creativity!** Contact Diane Lyerly (diane@northwesthills.net) to find out how you can become involved.



ISES Southeast Regional Education/Leadership Conference **Produced by ISES Austin Chapter**

This year's ISES Southeast Regional Education/Leadership Conference (REC) is being produced by the ISES Austin Chapter in the Music Capital, Austin TX. This exciting location will set the stage for a dynamic and engaging conference drawing event professionals from all over the Southeast. Experience in-depth educational sessions, leadership meetings, and networking and social opportunities. Unable to attend the full conference or want to introduce a guest to ISES? You may register for the social events for \$150 per person. This will include "Austin City Limits" Event on Saturday from 6 pm to 9 pm and the Texas Entertainment Showcase & Dinner on Sunday, 7:00 pm–Midnight.

SCHEDULE

Friday, February 29, 2008

3:00 PM – 6:00 PM Registration

6:00 PM – 8:00 PM Cocktail Reception

Saturday, March 1, 2008

9:00 AM – 12:00 PM ISES Leadership Meetings

1:00 PM – 5:00 PM ISES Educational Meetings

6:00 PM – 9:00 PM "Austin City Limits" Event

Sunday, March 2, 2008

9:00 AM – 12:00 PM ISES Educational Meetings

1:00 PM – 3:00 PM Sunday Gospel Brunch

3:00 PM – 5:00 PM Joint Meeting with STEP or
Afternoon Team Building

7:00 PM – 12:00 AM Texas Entertainment
Showcase & Dinner

FEES

- Meeting & Social Package Registration
\$200
- Social Package Only
\$150

REGISTRATION

You can register by visiting the ISES Austin website, clicking the events tab and then clicking on the REC logo as seen above.

You may also click the following link:
<http://guest.cvent.com/EVENTS/Info/Invitation.aspx?e=2200dff0-1614-4534-8671-cb76634a0d26>

**Registration closes on Friday,
February 22.**

PARKING

The Hotel offers on-site self-parking (\$16.24 per day) and valet parking (\$21.65 per day). Metered parking may be available around the Hotel for free after 5:30 pm on Friday until 7:00 am on Monday.

Check out the ISES Austin website at www.isesaustin.com

New Member Spotlight



R.J. Johnson

Music4Life

www.Music4LifeDJs.com

512-973-8686

Since I was a child, music has always been my passion! I started working in radio in high school in 1984 and have worked on 4 radio stations in Austin. I am currently on the air at KAZI 88.7 FM on Mondays, 1-3 pm doing my R&B show. My Caribbean music is on every other Tuesday from 7 to 10 pm. I produce radio jingles, music tracks, and also play drums in a few bands around town.

I have a sweet 19-year-old daughter, Alexandra, who is in school at ACC. I volunteer at Sacred Shelf bookstore and am the audio engineer at Unity Center of Austin.

I started my business officially in 2005. My philosophy is to deliver high-quality personal service by creating events that exceed my clients' desires for what a great party should be. I feel so fortunate to have this opportunity to serve and meet so many awesome people. Let me know how I can help you or if you want to come hang out at the radio station sometime.

Welcome New Members November 2007 - January 2008

Lauren M. Acerra
In Style Weddings and Destinations
lauren.iwd.austin@gmail.com

Mary J. Baird-Wilcock
The Simplifiers: Event Planning
thesimplifiers@yahoo.com

Charlotte Bales
Temple College
charlotte.bales@templejc.edu

Christopher D. Bennett
Clifford Power Systems, Inc
cbennett@cliffordpower.com

Lyndie Clement
Lyndie C Events
lyndie@lyndieevents.com

Paula V. Garcia
Chefs United Catering & Events
paula@chefsunitedofaustin.com

Mark D. Grossman
AustinMusicWorks
mgrossman@1411west.com

Sally M. Harrell
Star of Texas Events
sally.harrell@startxevents.com

Tricia Humber
Kennedy Creative
tricia@kennedycreative.com

Morgan Jackson
Simply Abundant Blooms LLC
loverofoldroses@aol.com

Brittany L. Jones
Premier Event Source
Brittany@PremierEventSource.com

Ed Kelley
Ed Kelley Photography
denys@edkelley.biz

Natalie N. Kennedy
Kennedy Creative
natalie@kennedycreative.com

Brenda K. Long
TX A&M College of Medicine
bklong@medicine.tamsc.edu

Heather Niemeyer
Kennedy Creative
heather@kennedycreative.com

Marcia Williams
Star of Texas Events
marcia.williams@startxevents.com

Top Ten Reasons I have been an ISES member for almost 10 years

By Robert DuVon, CMP, CSEP

10. Hearing someone on the other end of the phone from across the country saying, "I am coming to Austin, can you help me?"
9. Learning about industry topics from the masters in the industry such as Joe Jeff Goldblatt, Steve Kimble, Lena Malouf, Richard Aaron, David DeLoach, Kevin White, Debbie Thomas, Paul Creighton, Connie Reilly, David Spear, Blane Kern Jr., Damon Holditch, Kathy Nelson, King Dahl, Romaine Pereira, Tony Conway, and many others.
8. Getting a laugh when people ask if we are a fan club for a super hero.
7. Having the chance to attend Eventworld, the Special Event, and the Regional Edu/Leadership Conference.
6. Participating in the award-winning meetings and education that ISES Austin presents.
5. Entering any ISES meeting and being welcomed with smiles and conversation.
4. Taking advantage of the members' benefits such as FedEx Kinko's which saves me \$\$ — we all like that.
3. Advancing my professional development within the event industry and meeting new people.
2. Being so proud to have had ISES Austin members sitting on international committees and winning special events industry awards.
1. The top reason is the dedication ISES has to its members to assist each other and to make ourselves and this industry the best we can be!



A Note from the Chapter President...

ISES AUSTIN — Presenting the Best in Programming and Education!

I am thrilled to announce that ISES Austin was well represented at the ISES International Leadership meetings last week in Atlanta, which were held immediately before The Special Event!!! The Leadership meetings dealt with all aspects of chapter operations.

We are well represented with two ISES Austin members serving on international committees: Stacey Hoyt on the International Membership Committee and Tanya Posavatz on the International Marcom Committee.

There were several additional ISES Austin members in Atlanta taking part in the education opportunities offered by this year's The Special Event conference and tradeshow produced by the publishers of *Special Events* magazine.

While in Atlanta, I ran into Lisa Hurley, editor of *Special Events* and she sends her best to ISES Austin!!! At this year's conference, we had an ISES Austin member nominated for two Gala Awards. The competition is very tough. I'm not sure if people realize how much of an honor a Gala nomination is, and Marquee Event Group from Austin had two.

I am so proud of our chapter! We are an all-volunteer organization that has produced great programs including "Green Events," "Got ISES—Now What?" "What I Remember from the Last 15 Years on the Job & Things I'd Like to Forget!" and much, much more.

Many ISES Austin members worked tirelessly to bring all our programs to you. They are the members of our ISES Austin Education and Programs Committee headed by Nancy Hoffman-Allison. Please thank them when you see them. I also want to be sure to thank all our volunteers and sponsors who make these events happen each month. I think we all agree that getting involved makes a difference in our membership and career, and are very proud to be a part of this ISES Austin Chapter!

Onward and upward! Our February 7 meeting at Dave & Busters is a must-attend. For education closer to home, our monthly meetings will never disappoint! Great educational programs are only the beginning of what makes a wonderful year for ISES Austin. The ISES Southeast Region Education/Leadership Conference IS HAPPENING RIGHT HERE in Austin, the weekend of February 29. Don't miss this because we will have attendees from ISES chapters throughout the Southeastern United States. With a cool music theme, this gig is going to Rock the House!!! For more info, go to www.isesaustin.com.

Ladies and gentlemen, mark your calendars!!! This year's annual fundraiser is again chaired by our President-Elect Diane Lyerly. **CulinART: "A Fantasy of the Healing Arts" gala on Thursday, March 6, 2008**, with all proceeds benefiting The Wright House Wellness Center, **promises to overload the senses with color and texture!!! This CulinART will be the best ever**, especially with your help and support.

Eventworld 2008. I cannot encourage you enough to attend this year's **Eventworld in St. Petersburg, FL** in August. It is a chance to be a part of what is happening in this industry and learn from the masters. Visit the ISES International website at www.ises.com for more information.

Website woes... We apologize for any inconvenience you have experienced while we encountered turnover in our Communications Committee. We have a new VP Communications, Julia Prince, and thanks to her and her committee, we are seeing our ISES Austin website updated with the latest information and photos.

I encourage everyone to get involved... don't be shy! Join a committee, email your program ideas, or help on one of our task forces. You get out of ISES what you put in... so join in! There's a job opportunity for you. If you have questions about getting involved in the work of a committee or task force, please contact me at Robert.DuVon@StarTxEvents.com or (512) 926-TENT.

Your servant,
Robert
Robert DuVon, CMP, CSEP
ISES Austin President

Run For An ISES International Elected Position

ISES Nomination Applications Are Currently Being Accepted for International Leadership Positions

Are you an ISES member who is motivated, goal-oriented, experienced, and a visionary? If so, you have the qualities needed to be an ISES leader. This is an opportunity to develop new leadership skills and make a positive impact on your association and your career. Please consider carefully how you or someone you know might be able to help the association as we continue to move forward. Any ISES member who is interested in running for a position on the International Board of Governors, as an International Officer of the Board, or as a USA Regional Vice President is encouraged to complete a nomination application by March 21, 2008. The International Board of Governors and USA Regional Vice Presidents will be elected by the ISES membership. The ISES Board of Governors will elect the Officers.

Completed applications must be postmarked no later than March 21, 2008.

The following 2008-2009 ISES Leadership positions are available:

• **President-Elect** Term of Office - One year

Eligibility Requirements - Any ISES member in good standing for at least one year who is currently serving or has served as an international ISES Board of Governors member.

• **Treasurer** Term of Office - One year

Eligibility Requirements - Any ISES member in good standing for at least one year who is currently serving or has served as an international ISES Board of Governors member.

• **Secretary** Term of Office - One year

Eligibility Requirements - Any ISES member in good standing for at least one year who is currently serving or has served as an international ISES Board of Governors member.

• **Director on the ISES Board of Governors - Two (2) open positions**

Term of Office - Three years

Eligibility Requirements - Any ISES member in good standing for at least one year.

• **USA Regional Vice President - Four (4) open positions**

Term of Office - One year

Eligibility Requirements - Any ISES member in good standing for at least one year who has served as a Chapter President.

If you have leadership skills such as consensus building, collaboration or teambuilding, request a nomination application and submit it to ISES Headquarters.

Contact Kristin Prine at ISES Headquarters, 1-800-688-4737, 1-312-321-6853 for an application.

To view the 2007-2008 ISES International leadership, please visit the ISES website.

Got News?

Do you have news you would like to share with your fellow ISES Austin members?

Has your company just launched a new product or just produced a spectacular event?

Would you like to be a part of the Communications Committee?

Contact Us!

Vice President of Communications:

Julia Prince ~ japrince@omnihotels.com

